

Hindustan College of Arts & Science

Annual Report 2020 - 2021

The contribution to various endeavors undertaken by the college, especially during this pandemic, together planned to reach richer landmarks and faced the challenges successfully. The college believes in undertaking best practices in pedagogy with the combination of teaching experience of the faculty and technology, which provides solid platforms to students for showcasing their talents.

Ranking and Honors

Impressive record in academics continues this year as well. Various Department has secured five first rank in the University of Madras, April 2020 examinations. The college secured 11 University Ranks from various departments.

School of Business Studies

The school of business studies organized Career Development Awareness Programme on “CMA”, “Acquiring new skills, the norm of the Day,” by resource person, Mr. Fenil Vadakken, Manager-Relationship Development India, CS K. Gaurav Kumar, Practicing Company Secretary, on 15th October 2020, and 26th September 2020, respectively. Along with TIME, the department organized “A Preparation Strategy for Competitive Examinations” by Mr. Sathyanarayanan, KS, Academic Head, T.I.M.E, on 27th August 2021. The webinar offered tips and strategies to crack competitive exams. A webinar on “Stock Market” was conducted by Sri. Harsha, MD, Shine Projects, to the second and final year students of commerce, on 11th August 2021. Add on Course on “Tally ERP 9.0” was conducted for final year students of B.Com (BM & CS) during January 2021 - February 2021, for enhancing the chances for employment.

School of Computational Studies

The Department of Computer Science & Department of Computer Applications Shift I & II organized a webinar on 30th July 2021, on **Digital Marketing**. Mr. V. J. Saravanan, Smartant Technologies Pvt. Ltd., Chennai, was the Guest Speaker. 350 Participants from various colleges all over Tamil Nadu attended the webinar. The Department of Computer Science & Department of Computer Applications Shift I & II organized an expert talk on 11th August 2021 on **Investing in Crypto Pros & Cons**. Mr. David Ryan Marthandan was the resource person. Nearly, 450 participants from various colleges actively & enthusiastically interacted with the expert in the session.

School of Sciences

The School of Sciences, along with Antiviral Research Society, organized a three-day International Webinar on **Recent Advances in Covid 19, SARS2 - Vaccine, Diagnosis and Treatment** from 22nd to 24th July 2021. The Chief Guest, Prof. Dr. A. K. Gnanachandran, Executive Member, Antiviral Research Society, delivered the inaugural address. Prof. Dr. N. Mathivanan, Registrar, University of Madras, was the Chief Guest in the valedictory session. Dr. Susan Marthandan, Director, Dr. S. Thirumagan, Principal, Dr. P. Selvam, President, Antiviral Research Society, Dr. S. Illanjiam, Dean, School of Sciences, and eminent speakers from different parts of the world participated through online, and shared their knowledge and experiences on the existing pandemic. Around, 350 students from various institutions participated and equipped themselves. The Department of Psychology organized an international webinar on, **Building Positive Health During Crisis** on 23rd July 2021, in collaboration with Antiviral Research Society. Dr. Narendra Singh Thagunna, Vice-President, Associations of Psychologists, Nepal, was the resource speaker. A live webinar was organized by Department of Electronics and Communication Science, on “Career Opportunities in Software Industries” on 16th May 2020. Around 100 students attended the webinar. The Department signed an MoU with Intrinsic Herbal Research Laboratory (AVRS), India, on 10.02.2021 and also with Quest International University, Malaysia, on 27.02.2021. On 17th April 2021, the Department of Biotechnology, conducted a Guest Lecture on **New Product Development and Marketing and How to Participate in National Level Outreach Programmes**. The Guest Speaker, Mr. Kishore Kumar, Senior Research Analyst, Business Associate of GIRACT, Switzerland, was alumnus of the dept. of Biotechnology. He delivered a detailed lecture on mushroom farming, strategies followed during marketing and job opportunities related to the course. Dr. R. Eswaralakshmi, Assistant Professor & Coordinator of Mushroom Cultivation Technology, conducted the question and answer session on the topic. The Department of Biotechnology has been conducting skill development programmes such as, Technology to cultivate mushroom and Diploma in Optometry as additional knowledge to the students.

School of Media Studies

The Department of Visual Communication conducted a webinar on 3rd Dec 2020, on “Film Making.” Mr. Dennis Manjunath, an eminent Movie Director of famous Tamil movies. He spoke on digital cinema techniques and demonstrated various techniques in film production, current scenario in film field and interacted with the students and faculty from all over Tamil Nadu.

The Department of Journalism and Communication and the Department of Electronic Media in association with IQAC, conducted a one-day workshop on, "Recent Trends in Social Media" on 9th September 2021. Mr. Jaguar Thangam, Stunt Choreographer, Kollywood, Ms. P. Keerthana, RJ, Suryan FM and Mr. Vishan. V, Journalist, Galatta Channel, handled the sessions as panelist on "The Art of Action", "Sound-The Rhythm of Life, and "The Power of Social Media" respectively. On 31st July 2021, the Department of Visual Communication organized a guest lecture on **News Reporting for Media**. Mr. Selva Kumar, Chief Correspondent, NEWS 18 Tamil Nadu, addressed and interacted with students on the techniques of News Reporting and shared his hands-on experience in news reporting. It was really an eye-opener for the aspiring journalism students and faculty who participated from different colleges of Tamil Nadu. On 27th August 2021, the Department of Visual Communication organized a guest lecture on "Techniques of Sound Recording in Post Production." Mr. Avinash Sathish, Recording Engineer, 20DB Studios, Chennai, addressed the students and interacted with them regarding techniques of Sound Recording and career opportunities in sound recording field. Students and Faculty from different colleges all over Tamil Nadu participated in the webinar. The Department of Media Studies, organized a Guest Lecture on "Reality TV show production" on 3rd March 2021. Mr. Mo. Ramachandran, Asst. Vice-President of Vijay TV was the Chief Guest. He shared his experiences in Vijay TV. Dr. S. Thirumagan, Principal, Dr K Ebiraj, Head, Dept. of EM, Dr. S. Ilanjiam, Dean, Media Studies, students of Media Studies and English Literature and others participated in this guest lecture. This lecture attracted wide participation in Q & A session. I & II year students of Visual Communication & Electronic Media visited the Velan Film Shooting at Mohammed Sathak College of Engineering, on 9th March 2021, and Dr. Arun's Photography Museum, Kovalam, on 19th March 2021, with staff of the department. A seminar was conducted on **History of Photography** and **Different Types of Cameras**. They had an interaction session with Mr. Gopi Jadeeswaran, Cinematographer, Mr. Kavin, Director, Mr. Sarathkumar, Editor, and Mr. Balasubramaniam, Artworks. The students also had hands-on training in photography with different cameras, live shooting techniques, cinematography, direction and other techniques in film production.

School of Humanities

The Department of Social Work organised International Webinars on **Compassion in Covid 19, Enhancing Emotional Intelligence for Social Workers**, and, **Research Methods in Social Work** on 28th June, 28th July, & 10th August respectively. MS. Nandhini Sundar, Management Trustee, Golden Butterfly Foundations, Mr. Matt Perelstein, CEO, EQ4 Peace and Dr. Wilkins

NedgeMuhungi, Faculty Member, PAC University, Kenya and Dr. Nicamil K Sanchez, CEO, Philippines Consortium, respectively were the resource personalities of the webinars. Several participants from Chennai and Philippines attended the sessions. The Department of English conducted a national webinar on "Critical Reading: Techniques associated with reading literature". Ms. D. Rini Maria, Assistant Professor, Department of English, Guru Nanak College (Autonomous), was the Guest Speaker. The webinar rendered an insight into the research scholars who were thriving to do research in literary theories. Nearly, 100 students and teaching staff participated in the webinar. The Department of Languages and IQAC jointly conducted international webinars on, "Seyarkariya Sei" and "Tamizhar Panbatil Agavazhvin Vizhumiyangal" on 29th January 2021 and 27th August 2021 respectively, through the zoom platform. Mr. Mahendran Periyaswamy, Washington, DC, USA and Dr. Thuraimuthu Subramaniam, Head, University of Teacher Education, Tengku Ampuan Afzan Campus, Pahang Malaysia, respectively were the Guests of Honour. Participants from all over the world attended the webinars. The Department of Social Work & IQAC conducted an expert talk on "Social Entrepreneurship Scope & Challenges, on 7th September 2021, by Mr. Manoj Kumar Sircar, Director, Development Professionals, Kolkata, who was the Chief Guest, for the UG & PG students of Social Work. The Department of Social Work, and Rotary Club of Chennai Spotlight, jointly commemorated the International Youth Day on 12th August 2021. Mr. Krishna Kumar Suresh, CEO & Founder, Thuvakkam-NGO, was the resource person. Participants from Chennai and Philippines attended the session.

Library

The college library has a large collection of study materials such as, text books and reference books, national and international journals, magazines, project reports, CDs, news papers etc. and has a collection of 20391 books, which includes academic reference books and text books. The library resources are completely computerized to enrich its speed of transaction in order to save the time of the users. The back volumes of Journals and Magazines are maintained for the users. The users can borrow a maximum of three books from the library for their reference and can be renewed. Apart from the regular circulation, the library provides e-resource facility for accessing electronic resources (E-Resources). The university semester exam question papers are being maintained as a question bank for the scope of easy reference in the future by students. The library is enrolled as a Member in British Council Library Chennai, INFLIBNET, and American Consulate Library, in order to utilize their resources. The college library is also functioning as a local chapter in NPTEL (National Program on Technology Enhanced Learning), a combined

initiative of IIT's and M.H.R.D., Government of India National Digital Library (NDL) Resources can be accessed in E-Resource Center. Reprography service is also provided to the users' community. Dr. D. G.Ramaswamy received "Noolaka Mamani Award" for his best contribution to the department of library on 14th April 2021, by the Tamil Nadu Librarians and Poet Dr. Mohanarangan Educational Research and Training Center.

Hindustan Community College

Mrs. D. Jayanthi, Head, Department of ECS, has additionally taken charge as HCC Co-ordinator on 2nd August 2021. The main motto of the Hindustan Community College (HCC) is to promote the standards of the under-privileged in and around Padur, Kancheepuram Dist. The motto of HCC is '*Salus Populi*' a Latin term which means '*The welfare of the people.*' HCC was established in the year 2010 with the objective of welfare for the people of the society, also aimed to uplift the social standards of the marginalised people. HCC offers job oriented courses for the development of entrepreneur skills. To give the best to the least, the HCC offers the following Diploma Courses: Desktop Publishing, Computer Application, Hardware Servicing, Beautician, Health Assistant, Nursing, and Ophthalmic Technician. In addition to these work skills, Developmental English, Life Coping Skills and Basic Computers, are taught to develop the overall personality of the students. Four departments were recognized for M.Phil and three departments for Ph.D research programme under University of Madras. All five schools have signed one National and one International MoU with reputed organizations.

Placement

The Training and Placement Cell, organised interviews for 2020 & 2021 passed out students by ATOS, State Street HCL, Cognizant, AGS Health, Ford, TCS IT, Sutherland, Infosys, TCS Ninja, ZifoRnD Solutions, and the companies hired nearly 40 students.

Barclays CSR training on life skills and interview preparation was conducted by Global Talent Track from 09.03.2021 to 11.03.2021, for about 24 hours. 137 students from various departments benefited and E-certificates were issued to participants.

Awards & Rewards

For a decade of outstanding service to the society for the Vocational Skill Development under Skill India Yojana, **Director Dr. Susan Marthandan** received an award from Hon'ble Shri. Banwarilal Purohit.