



HINDUSTAN

COLLEGE OF ARTS & SCIENCE

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7.3.1 - Portray the performance of the institution in one area distinctive to its priority and thrust

Entrepreneurship is an act of creating or generating businesses while bearing all the risks with the hope of profit making. Entrepreneurship development enhances the entrepreneurial knowledge and skills via structured training programmes. It also deals with the study of entrepreneurial behaviour and dynamics of business. As a matter of fact, entrepreneurship enables entrepreneurs to take risks, create solutions, and develop business of interest. Considering this, this institution aims to promote the specialized knowledge of entrepreneurship, innovations, and creative thoughts. Entrepreneurship development programme is designed to help an individual in strengthening his entrepreneurial motive. The main objectives of entrepreneurship development programs are to develop entrepreneurship among the students and common people, improve innovative thoughts in order to develop new products, to discover innovative products, to provide prominent services to the new entrepreneurs, to develop and fortify entrepreneurial qualities, and to encourage students for a new start-up. The goal of entrepreneurship is achieved by professionally skilled faculties and bright students. The institute is committed to provide a solid platform for the new entrepreneurs in order to learn extensively about entrepreneurship and improve their skills. In fact, it helps students to share their ideas and grow their ideas into a successful venture. The entrepreneurship program identifies the talented youth and motivates them to think extraordinary in view of the lack of job opportunities in private and public sectors. This programme helps creating employment, innovation, improve standard of living, and supports research and development. The


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program helps to organize, coordinate, undertake risk, and handle economic uncertainty in an effective manner.

Our institute has conducted plethora of entrepreneurship development programs to create an entrepreneurship ecosystem in the college, where student community would learn the technicalities of entrepreneurship and become job providers instead of job seekers. Through this program, we have tried to drive positive and disruptive change to the society by building scalable enterprises. We have also aimed to sharpen the entrepreneurial qualities of students and familiarise them towards enterprise. Most importantly, studying entrepreneurship and innovation improves one's analytical and logical skills that enable one to solve any problem. Entrepreneurship development cell of our college is aimed to adopt systematic approaches through awareness, motivation, and interaction with the leading entrepreneurs on regular basis and provide entrepreneurial trainings to uptake global challenges and opt for self employment. Students are encouraged to be an ideal entrepreneur with their innovative mind to make comprehensive impact on global level in future. Additionally, entrepreneurship development program is implemented in our institute to create and provide solid platform for the communities who are focussed towards becoming emerging entrepreneurs.

These entrepreneurship programmes helped faculties and students not only to gain exemplary knowledge about the basic and advanced criteria relevant to the micro and macro business modules but also analyze the market trends for manufacturing the relevant products in future. Most often students are encouraged for the small businesses, scalable start-ups, intrapreneurship and social entrepreneurship. Students get vast exposure about the micro level start-up companies, employment policies, and

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management philosophies by realizing the importance of the start-up companies. Students learnt about various schemes aided by Tamil Nadu government, small industries development organisation, national alliance of young entrepreneurs, national institute for entrepreneurship and small business development, entrepreneurship development institute of India, technical consultancy organisation, and different non-government organizations supporting and helping to set up new business by young entrepreneurs.

In addition to this, the entrepreneurship programs aim to incept awareness among students and to impart sustainable solutions for day-to-day problems by implementing next generation thinking. Students learnt about industrializing the rural and backward sections of the society, merits and demerits of becoming an entrepreneur, increasing the supply of entrepreneurs for quick industrial development, preparing individuals to accept the uncertainty involved in running a business, and offering profitable employment opportunities to educated young men and women. On the other hand, the program offered entrepreneurs to organise the diversiform factors of production and utilize them in the most productive manner by establishing an enterprise. This development will ultimately lead to the improved production, employment, and wealth generation. In a nutshell, overall productivity and per capital income of the economy will be raised. The program offered diversified skill development including connection, creativity, and envisions leading our world economy for better future. Learning those skills through varied activities such as quiz, interactive, and fun-filled game session helps students understand the paramount role of the next generation thinking system. The events implemented under the entrepreneurship programs emphasize all the attendees to think


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extraordinary in order to provide sustainable solution for the existing problems.

Under the entrepreneurship development programs, our institute undertook plethora of initiatives such as entrepreneurship training courses, entrepreneurship exercises, lectures from eminent guest speakers, seminars, panel discussion, interactive sessions with the students and staffs, get together with entrepreneurs, and skill development programs. At the end, students developed the knowledge of business at early stage, understood personal growth and development, created job opportunities for themselves, and helped them to identify the existing problems of developing countries easily. Most importantly, most of the youngsters and students were able to get rid of social unrest and tension due to the misguidance towards finding the right direction in their careers.

Overall, entrepreneurship programs of this institution shed a light about various schemes, encouraging the younger generation to become great entrepreneurs in future and increase the standard of living.



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Entrepreneurship Development Programs

S. No.	Entrepreneurship Development Program	Date	Number of students	Name of the agencies/consultants involved with contact details (if any)
1	Workshop on "Business Outcomes on Food Products"	28/08/2017	116	Dr. T. S. Santhi Director, Asan Institute of Management, Chennai Telephone: +91 44 22461418, 22460216, 22460032 Email: info.aim@asaneducation.com
2	Entrepreneurial Development Program (EDP)	11/09/2017	125	Dr. G. Valarmathi HOD, Department of Commerce Vidya Sagar College of Arts and Science, Chengelpattu Phone: +91 44 27433958, 9790016685 Email: info@vidyasagarcollege.org
3	Workshop on "Wealth from Waste"	25/09/2017	123	Mrs. J. Jeya Assistant Professor Women Christian College, Chennai Phone: +91 044 2827 5926 Email: info@wcc.edu.in
4	Waste to Value	05/10/2017	110	-
5	Photo Exhibition	21/08/2018	113	-
6	Innovation & Emerging Trends in Global Business - Opportunities and Challenges	30/08/2019	450	-
7	Journal Club	04/10/2019	123	-
8	Saliva Diagnostics and Bio-entrepreneurship- A Newer Career	12/01/2021	150	Dr. Gargi Roy Goswami Founder and Director, Indian Academy for Clinical and Dental Genetics, Chennai Contact: 8436787974 Email: eventsiacdg@gmail.com
9	Social Entrepreneurship Scope & Challenges	7/8/2021	120	Mr. Manoj Kumar Sircar Director, Development Professional, Kolkata Contact: +91-9433243048 / 98832


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				95469 Email: manojkrsircar@gmail.com
10	Orientation Programme on Entrepreneurship Development	2/11/2021	148	Mr. Arul Prabhakar Deputy Manager, NSIC Mr. J.S. Prabhu Head, Corporate Relations, VRR Diagnostics Website: http://www.vrrdiagnostics.in/
11	Awareness on One Million Ideas - EDC	10/11/2021	239	Mrs. Hepsibha University of Madras Website: https://www.unom.ac.in/
12	Career Guidance Programme on Company Secretaryship	8/12/2021	150	Ms. Chitra Ananthraman Deputy Director, ICSI, SIRO, Chennai Website: https://icsi.edu/siro/home/
13	Possibilities and Opportunities in Biotech-Research, Innovation and Entrepreneurship	16/11/2022	144	Mr. Sudharsan Varatharajan CEO, Bversity, Chennai Contact detail: +91 8144799592 E-mail: hello@bversity.io
14	Training on "DMLT Employment"	11/02/2022	102	-
15	Media Recording	14/03/2022	105	-


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PROGRAM REPORT

WORKSHOP ON "BUSINESS OUTCOMES ON FOOD PRODUCTS"

Name of the program : Business Outcomes on Food Products
Name of the resource person : Dr. T. S. Santhi
Date : 28/08/2017
Time : 10 AM to 3 PM
No. of beneficiary : 116

EVENT IN A NUTSHELL:

- Business outcome categories business adaptability.
- Many businesses create agility business outcome goals in order to compete in rapidly changing society.
- Business goals are the outcomes an organization aims to achieve. They can be broad and long term or specific and short term.
- Business leaders set goals in order to motivate teams, measure progress, and improve performance.
- Fear of unfavourable business outcomes, including negative financial impacts, deters implementation of food service initiatives to support healthy student eating behaviours.
- Participants learnt about the benefits and challenges faced in the society in terms of business outcomes on food products.


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EVENT PHOTOS



Workshop on “Business Outcomes on Food Products” – Principal presenting the welcome address



Workshop on “Business Outcomes on Food Products” – Guest speaker interacting with the participants


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PROGRAM REPORT

ENTREPRENEURIAL DEVELOPMENT PROGRAM (EDP)

Name of the program : Entrepreneurial Development Program (EDP)
Name of the resource person : Dr. G. Valarmathi
Date : 11/09/2017
Time : 10 AM to 3 PM
No. of beneficiary : 125

EVENT IN A NUTSHELL:

- Entrepreneurship development is a process of enhancing the skillset and knowledge of entrepreneurs regarding the development, management, and organization of a business venture.
- Knowledge and skill of entrepreneurs can be developed through several classroom coaching and programs, and trainings.
- Participants understood about the importance of entrepreneurs for the country. In fact, they are very important machinery of a country's economy. They are absolutely essential to the survival and growth of the economy.
- Through this program, it was aimed to develop entrepreneurial abilities among people.
- The resource person delivered motivational speech in order to enhance the qualities of entrepreneurs.
- Discussion on the importance of entrepreneurship was the prime focus of this program.

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EVENT PHOTOS



Entrepreneurial Development Program (EDP) – Participants attending the program



Entrepreneurial Development Program (EDP) – Participants attending the program

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PROGRAM REPORT

WORKSHOP ON "WEALTH FROM WASTE"

Name of the program : Wealth from Waste

Name of the resource person : Mrs. J. Jeya

Date : 25/09/2017

Time : 10 AM to 3 PM

No. of beneficiary : 123

EVENT IN A NUTSHELL:

- Waste to Wealth is a one step closer to a zero-waste nation.
- Total waste generated in India is projected to touch 165 million tonnes by 2031.
- More and more companies are making wealth from waste and, in the process, saving the environment from devastation.
- Participants learnt about generating useful products from plethora of wastes which can be useful for the society.
- Generating wealth from wastes will create a cleaner ecosystem.
- 'Waste-to-Energy' and Waste Management market in India is set to be a \$14bn opportunity by the year 2025. Thus, it can be a golden opportunity for entrepreneurs in future.
- Generating quality and beneficial product for the society from diverse wastes was the main focus of this workshop.

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EVENT PHOTOS



Workshop on “Wealth from Waste” – Participants attending the program



Workshop on “Wealth from Waste” – Participants attending the program

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PROGRAM REPORT

WASTE TO VALUE

Name of the program : Waste to Value

Date : 05/10/2017

Time : 1 PM to 3 PM

No. of beneficiary : 110

EVENT IN A NUTSHELL:

- Vermicomposting is a natural process whereby earthworms convert waste material with rigid structures into compost.
- The compost produced in this green process is traditionally and popularly used as a natural fertilizer for enhancing plant growth.
- Through this certificate course, students learnt not only the importance of vermicomposting in maintaining healthy soil but also eco-friendly process of recycling organic waste into compost and producing valuable nutrients.
- Students also learnt about the role of microorganisms in enriching the soil with vermicompost.
- The program was perfect fit for students in order to understand about habitats and ecosystems.

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EVENT PHOTOS



Waste to Value - Students attending the program



Waste to Value – Guest speaker interacting with students

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PROGRAM REPORT

PHOTO EXHIBITION

Name of the program : Photo Exhibition
Date : 21/08/2018
Time : 10 AM to 3 PM
No. of beneficiary : 113

EVENT IN A NUTSHELL:

- Exhibition is commonly used for organizing the collection of selected items and display in publicly.
- Exhibition is just a collection of things for the display.
- Exhibition focuses on the identification, display, and interpretation of collective things.
- Attending exhibitions allow getting in front of target audience, which is the perfect opportunity to showcase the brand, boost business' image, gain media exposure, and draw attention to the business.
- Students enjoy learning through such exhibitions as they put effort and make pictures with their own hands.


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EVENT PHOTOS



Photo Exhibition – Inauguration of exhibition



Photo Exhibition – Participants attending the exhibition


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PROGRAM REPORT

CONFERENCE ON "INNOVATION & EMERGING TRENDS IN GLOBAL BUSINESS - OPPORTUNITIES AND CHALLENGES"

Name of the program : Innovation & Emerging Trends in Global Business-Opportunities and Challenges
Date : 30/08/2019
Time : 10 AM to 3 PM
No. of beneficiary : 450

EVENT IN A NUTSHELL:

- Innovation is the practical implementation of ideas.
- Innovation results in the introduction of new goods or services or improvement in offering goods or services.
- Participants learnt about the new challenges faced by the entrepreneurs in terms of global business development.
- Every organization must seek to eliminate or reduce the environmental costs of doing successful business.
- Participants were exposed about the emerging trends in the field of marketing which have changed the way of working of businesses in a complete manner.
- This conference was aimed to bring together researchers and experts from areas of human resources, finance, and computer applications in business.


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EVENT PHOTOS



Conference on “Innovation & Emerging Trends in Global Business-Opportunities and Challenges” – Deputy Director addressing the audience



Conference on “Innovation & Emerging Trends in Global Business-Opportunities and Challenges” – Participants receiving certificate

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PROGRAM REPORT

JOURNAL CLUB

Name of the program : Journal Club
Date : 04/10/2019
Time : 1 PM to 3 PM
No. of beneficiary : 123

EVENT IN A NUTSHELL:

- A journal club is a group of individuals who meet regularly to critically evaluate recent articles in the academic literature.
- The main purpose of the journal club is to improve the skills of presentation and communication of researchers.
- The journal club has been recognized as an efficient tool in disparate institutes.
- Through journal club, student members can improve their reading habits and gain practice in appraising research.
- The journal club will help researchers and students to discuss about high quality publications from peer-reviewed journals.


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EVENT PHOTOS



Journal Club – Member addressing the audience



Journal Club – Researchers and students attending the program

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PROGRAM REPORT

SALIVA DIAGNOSTICS AND BIO-ENTREPRENEURSHIP-A NEWER CAREER

Name of the program : Saliva Diagnostics and Bio-entrepreneurship-A Newer Career

Name of the resource person : Dr. Gargi Roy Goswami

Date : 12/01/2021

Time : 11 AM to 1 PM

No. of beneficiary : 150

EVENT IN A NUTSHELL:

- Bio-entrepreneurship is the process of generating value from the advancement of life sciences.
- Bio-entrepreneurship is an integration of science and business.
- Participants learnt about different elements of bio-entrepreneurship, particularly a quality management team, adequate financing, and access to new technology that leads to products.
- The program discussed about the unexplored research part of saliva as a medium to do diagnosis which may ultimately develop bio-entrepreneurs.
- Participants were advised to improve their skills which will help them to get a job in the industry.
- Participants learnt about the business development that was created from biological materials and products.
- The program was a complete pack of knowledge that dealt from diagnosis to carrier perspective.


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EVENT PHOTOS



Saliva Diagnostics and Bio-entrepreneurship-A Newer Career - Participants interacting with the guest speaker



Saliva Diagnostics and Bio-entrepreneurship-A Newer Career - Participants attending the program

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PROGRAM REPORT

SOCIAL ENTREPRENEURSHIP SCOPE & CHALLENGES

Name of the program : Social Entrepreneurship Scope & Challenges

Name of the resource person : Mr. Manoj Kumar Sircar

Date : 7/8/2021

Time : 5:30 PM to 6:30 PM

No. of beneficiary : 120

EVENT IN A NUTSHELL:

- Social entrepreneurship is an approach by individuals, groups, start-up companies or entrepreneurs.
- Entrepreneurs develop, fund and implement solutions to social, cultural, or environmental issues.
- Social entrepreneurship is when a start-up company is founded with a mission to promote social good.
- This programme helped to learn about different scopes of entrepreneurship.
- Students learnt about the challenges and the strategies to overcome the challenges.
- Students learnt about varied schemes to set up new business by young entrepreneurs.
- Overall, this event shed limelight about the scope and challenges among the young people to become great entrepreneurs.

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EVENT PHOTOS



Social Entrepreneurship Scope & Challenges – Participants attending the program



Social Entrepreneurship Scope & Challenges – Participants attending the program


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PROGRAM REPORT

ORIENTATION PROGRAMME ON ENTREPRENEURSHIP DEVELOPMENT

Name of the program : Orientation Programme on Entrepreneurship Development

Name of the resource person : Mr. Arul Prabhakar & Mr. J.S. Prabhu

Date : 2/11/2021

Time : 10:30 AM to 3 PM

No. of beneficiary : 148

EVENT IN A NUTSHELL:

- A popular model of entrepreneurial orientation (EO) suggests that there are five dimensions of EO-autonomy, innovativeness, risk taking, proactiveness, and competitive aggressiveness.
- Building an entrepreneurial orientation can be valuable to organizations and individuals.
- Entrepreneurial orientation consists of three dimensions: (1) innovativeness, (2) proactiveness, and (3) risk taking.
- Students were exposed to orientation programmes on entrepreneurship development.
- Students learnt the necessity of being entrepreneur and its impact on the society.
- Developing tomorrow's leadership quality with problem solving mind-set among this younger generation is much requisite for the future of the society.
- Awareness was evoked among students to impart sustainable solutions for ideal day-to-day problems by enabling new thinking system.

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EVENT PHOTOS



Orientation Programme on Entrepreneurship Development – Guest speaker



Orientation Programme on Entrepreneurship Development – Guest speaker
interaction with students

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PROGRAM REPORT

AWARENESS ON ONE MILLION BUSINESS IDEAS – EDC

Name of the program : Awareness on One Million Ideas - EDC
Name of the resource person : Mrs. Hepzibah
Date : 10/11/2021
Time : 10 AM to 3 PM
No. of beneficiary : 239

EVENT IN A NUTSHELL:

- Development of novel ideas is a crucial factor in entrepreneurship.
- A business idea is the reason for setting up a firm.
- The idea doesn't need to be unique, but it must have the potential to capture part of its target market.
- Main vision of this programme was to create Sparks to stimulate entrepreneurial growth.
- Students were exposed to the awareness program on developing new ideas for being a successful entrepreneur.
- Students learnt converting ideas into reality by hard work, dedication, and passion.
- Students got exposure of learning registration process in EDC.

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Awareness on One Million Ideas - EDC - Participants attending the program



Awareness on One Million Ideas - EDC - Participants attending the programme


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PROGRAM REPORT

CAREER GUIDANCE PROGRAMME ON COMPANY SECRETARYSHIP

Name of the program : Career Guidance Programme on Company Secretaryship

Name of the resource person : Ms. Chitra Ananthraman

Date : 8/11/2021

Time : 11:45 AM to 3 PM

No. of beneficiary : 150

EVENT IN A NUTSHELL:

- Company Secretaries deal with legal aspects in the management of a company.
- A Company secretary gives advice and guidance to the company.
- The students who practice as company secretaries in India will be required to play the role of a professional entrusted with all legal business activities.
- This programme created awareness among students and participants regarding career guidance.
- Students were exposed to the ideas regarding new start ups as a long term goal.
- Career guidance is an imperative factor for becoming a successful entrepreneur.
- Importance of company secretaryship was discussed.

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EVENT PHOTOS



Career Guidance Programme on Company Secretaryship – Guest speaker



Career Guidance Programme on Company Secretaryship – Guest speaker interaction with the audience


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PROGRAM REPORT

POSSIBILITIES AND OPPORTUNITIES IN BIOTECH-RESEARCH, INNOVATION AND ENTREPRENEURSHIP

Name of the program : Possibilities and Opportunities in Biotech-Research, Innovation
and Entrepreneurship
Name of the resource person : Mr. Sudharsan Varatharajan
Date : 16/11/2022
Time : 2 PM to 3 PM
No. of beneficiary : 144

EVENT IN A NUTSHELL:

- Biotechnology entrepreneurship is the study of the diverse activities essential to building a successful biotechnology company.
- The biotechnology entrepreneur is a company builder, a product developer, and a risk manager.
- Bio-entrepreneurship is an entrepreneurial activity in biology or biotechnology domain.
- This program highlighted the importance of research, innovation, and entrepreneurship in biotechnology.
- Students understood about different start ups in the field of biotechnology.
- The program enabled the students to understand about varied possibilities and opportunities for being a biotech entrepreneurship.
- Biotech entrepreneurs can help improve the research and development of the company.


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EVENT PHOTOS



Possibilities and Opportunities in Biotech-Research, Innovation and Entrepreneurship –
Guest speaker



Possibilities and Opportunities in Biotech-Research, Innovation and Entrepreneurship –
Participants attending the program

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PROGRAM REPORT

TRAINING ON "DMLT EMPLOYMENT"

Name of the program : DMLT Employment
Date : 11/02/2022
Time : 10 AM to 3 PM
No. of beneficiary : 102

EVENT IN A NUTSHELL:

- DMLT course has wide range of job opportunities available for graduates in area of microbiology, clinical chemistry, clinical biochemistry, radiology, etc.
- The DMLT course is ideal for students who are interested in working in the healthcare sector and want to contribute to the diagnosis and treatment of various diseases.
- Students have learnt about the job opportunities in diversified sectors after the completion of this training program.
- Students were advised to pursue a career as a medical laboratory technician, laboratory supervisor, laboratory manager, or laboratory technologist in hospitals, clinics, research institutes, and diagnostic laboratories.


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EVENT PHOTOS



Training on "DMLT Employment" - Students attending the program



Training on "DMLT Employment" - Students attending the program

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PROGRAM REPORT

MEDIA RECORDING

Name of the program : Media Recording

Date : 14/03/2022

Time : 10 AM to 3 PM

No. of beneficiary : 105

EVENT IN A NUTSHELL:

- Recording medium means any electronic or secure network-based medium that records an audio or visual representation or holds audio or visual data for the purpose of being accessed or reproduced, with or without the aid of some other instrument.
- Films, music, and sound recordings are prime examples of recording media.
- Recording, particularly video recording conveys huge amounts of information in a short time.
- With the ability to playback recorded lectures, students can learn and review their own way.


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EVENT PHOTOS



Media Recording – Students attending the program



Media Recording – Members in recording room

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ACHIEVEMENT THROUGH ENTREPRENEURSHIP PROGRAMMES

TNSI – Tamil Nadu Student Innovators is the flagship student Entrepreneurship challenge organized every year by EDII-TN for identifying, mentoring, and encouraging the budding student entrepreneur. EDII-TN has taken many initiatives under IEDP in a hub to promote entrepreneurial culture in Higher Educational Institution in the State. Tamil Nadu Student Innovator Award for the year 2021-2022 was started in the year December 2021 in which 7,568 ideas have been registered at stage-1, and 4,657 ideas were recommended for the next level by EDII-TN. In stage II, 800 ideas were selected and ideation camps were conducted across the state. Through ideation camp, 146 ideas were selected. Out of these ideas, 54 teams were chosen for final pitch which was conducted at Anna University, and finally 25 teams were selected for TNSI 2021 Award. Among them, our college students Sai Sowmiya, Divyadharshini, and Monica from Department of Biotechnology have been selected for the TNSI 2021 Innovator Award with the title of 'Boneknit Bandaaid'.

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EVENT PHOTO



Student receiving certificate for TNSI 2021 Innovator Awards

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